

ROTARY CLUB “CHILI POT CHALLENGE FOR CHARITY”

**GREAT BOWLS OF FIRE
CHILI CHAMPIONSHIP COOK OFF
SATURDAY, OCTOBER 8 2011
East Indiana Avenue – DeLand, FL
11:00 AM – 3:00PM**

All Rotary Clubs of DeLand are invited to participate in the Great Bowls of Fire Chili Competition and presented with their very own “Chili Pot” to fill with funds to support the Henry DeLand House Museum & Conrad Research & Educational Center, and MainStreet DeLand Association.

As part of this event, each Rotary Club will be promoted with:

1. Full page advertisement of their signature fundraising event in the Cookoff Event booklet
2. Complimentary 10’ X 10’ cook space, and cook’s fee waived.
3. Announcements from the stage of each Rotary’s fundraising activities.
4. Advertisement in the West Volusia Historical Society Newsletter of each Rotary’s Fundraising event at the appropriate time of the year with a flyer sent to its membership of 300. Additionally, the DeLand House Museum, which sees over 2000 visitors annually, will display the flyers promoting the Rotary fundraising events at their entrance table.

The winning Rotary “Pot” will be split 50-50, and the winning Rotary Club may name the charity of their choice to receive 50% of the funds in that pot.

The other pots will go fully to support the Henry A. DeLand House Museum & Conrad Research & Educational Center and MainStreet DeLand Association, Inc.

The “Chili Pot Challenge for Charity” trophy will be awarded annually to the winning Rotary Club.